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VMAC Survey Determines Air Compressors Are The Most Important Equipment For Service Trucks

Nanaimo, B.C. — VMAC's 2020 State Of The Mobile Compressed Air Industry Report has revealed air compressors as the single most important piece of equipment on service trucks.

Two hundred and five survey respondents were asked to pick the two most important pieces of equipment on their service vehicles, out of air compressors, cranes, generators, welders, or other. 87% of respondents chose air compressors as one of the top two most important pieces of equipment.

The results for generators, cranes, and welders were split closely, with 32%, 31%, and 27% of respondents selecting these pieces of equipment as their top two most important.

"In 10 years of being a field service mechanic I've learned a couple things about the importance of having enough reliable air power on hand," said Stephen Cox, a YouTube personality for mechanics. "One is that not having enough CFM available when you need it is detrimental to any service job... Having a good, reliable air compressor on a service truck was more important to me than almost any other feature of the truck."

Air compressors ranked even higher in popularity when segmenting the 47 Operators and Mechanics who answered the survey. 94% of these respondents chose air compressor as one of their top two most important pieces of equipment. Operators and Mechanics were also the only segment that considered welders to be the second most important piece of equipment on their service truck.

"The air compressor would be the most important piece of the service truck and the welder would be the second most important," said Brandon Boorman of Boorman Farms.

VMAC's State Of The Mobile Compressed Air Industry survey took place between October 2019 and January 2020, and compiles original research from business owners, service truck operators, mechanics, and fleet managers about the state of the mobile compressed air industry. The survey results can be downloaded for free at www.vmacair.com/survey.

To view the results in chart format, click here

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About VMAC

A multi award-winning organization, VMAC has been named one of Canada's Best Managed Companies, Best Workplaces™ in Manufacturing, and is Great Place To Work Certified™. With over 30 years of history, VMAC is the leading air compressor manufacturer in North America. VMAC's mobile air compressors and multi-power systems have earned a reputation for extraordinary design, build quality, durability, and reliability in extreme conditions among operators and fleet managers worldwide.

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